

ORDER



Orders	Order / Rev:	105689	
	Alt Order #:		
	Product Desc:	State Senate - Jeopardy	
	Estimate:		
	Flight Dates:	09/18/12 - 10/26/12	Primary AE:
	Original Date / Rev:	08/20/12 / 10/25/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	Benny for Nevada	
	Buying Contact:		
	Billing Contact:		
	1930 Village Center Cir.	Billing Type:	
	Las Vegas, NV 89134	Cash	
		Billing Calendar:	
		Broadcast	
		Billing Cycle:	
		EOM/EOC	
		Agency Commission:	
		15%	
Advertiser	Name:	Benny for Nevada	
	Demographic:	A25-54	
	Product Codes:	PLC09	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	
Advertiser External ID:			
Agency External ID:			

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
					Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	1	\$725.00	\$616.25	September 2012	1	\$725.00	\$616.25	0.00
10/01/12	10/26/12	1	\$750.00	\$637.50	October 2012	1	\$750.00	\$637.50	0.00
					Totals	2	\$1,475.00	\$1,253.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.003	0.00	NM	1	\$725.00	
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 09/17/12	09/23/12	-TW----		2	\$375.00		0.00						
	Spot	Ch	Date Range	Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type	
	1	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm				-TW-----	:30	(\$375.00)	0.00	NM	
		See MG 1.5		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	2	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm				-TW-----	:30	(\$375.00)	0.00	NM	
		See MG 1.5		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	5	KSNV	09/19/12-09/19/12	M-F Jeopardy		630-7pm				--W-----	:30	\$725.00	0.00	NM	
		MG for 1.2,1.1													
		Week: 09/24/12	09/30/12	-TW----		2	\$375.00	0.00							

Order / Rev: 105689
Alt Order #: _____
Flight Dates: 09/18/12 - 10/26/12

Advertiser: Benny for Nevada
Product Desc: State Senate - Jeopardy
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.003	0.00	NM		1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-TW----		2	\$375.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
3	KSNV	09/24/12-09/30/12		M-F Jeopardy		630-7pm				-TW-----	:30	(\$375.00)	0.00	NM	
		Credited													
		[cr]													
4	KSNV	09/24/12-09/30/12		M-F Jeopardy		630-7pm				-TW-----	:30	(\$375.00)	0.00	NM	
		See MG 1.6													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
6	KSNV	09/25/12-09/25/12		M-F Jeopardy		630-7pm				-T-----	:30	(\$725.00)	0.00	NM	
		Ⓜ See MG 1.7													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
7	KSNV	09/26/12-09/26/12		M-F Jeopardy		630-7pm				--W-----	:30	(\$725.00)	0.00	NM	
		Ⓜ Credited													
		[cr]													
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003	0.00	NM		0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	--WT---		2	\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm				--WTh----	:30	(\$400.00)	0.00	NM	
		Credited													
		[cr]													
2	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm				--WTh----	:30	(\$400.00)	0.00	NM	
		Credited													
		[cr]													
		Week: 10/22/12	10/28/12	MTW----		3	\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
3	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm				MTW-----	:30	(\$400.00)	0.00	NM	
		Credited													
		[cr]													
4	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm				MTW-----	:30	(\$400.00)	0.00	NM	
		See MG 2.6													
		[na debates]													
5	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm				MTW-----	:30	(\$400.00)	0.00	NM	
		Credited													
		[cr]													
6	KSNV	10/25/12-10/25/12		M-F Jeopardy		630-7pm				---Th----	:30	(\$400.00)	0.00	NM	
		Ⓜ Credited													
		[cr]													
N 3	KSNV	10/15/12	10/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$750.002	0.00	NM		1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	M---F--		2	\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
2	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm				M---F---	:30	(\$750.00)	0.00	NM	
		Credited													
		[cr]													
		Week: 10/22/12	10/28/12	----F--		1	\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
3	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm				----F---	:30	(\$750.00)	0.00	NM	
		Credited													
		[cr]													
N 4	KSNV	10/23/12	10/25/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWT---	:30	3	\$750.002	0.00	NM		0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-TWT---		3	\$750.00		0.00						

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N 4	KSNV	10/23/12	10/25/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWT---	:30	3	\$750.002	0.00	NM	0	\$0.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/22/12	10/28/12	-TWT---	3	\$750.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm		-TWTh-----	:30	(\$750.00)	0.00	NM				
Credited [cr]															
2	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm		-TWTh-----	:30	(\$750.00)	0.00	NM				
Credited [cr]															
3	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm		-TWTh-----	:30	(\$750.00)	0.00	NM				
Credited [cr]															
													Totals	2 \$1,475.00	